

## STYLE IS THE ABILITY TO EXPLAIN COMPLEX CONTENT IN A SIMPLE WAY

Design, typo, functionality and message are closely interconnected – It's the masterstroke of every agency to combine these disciplines in an easy, understandable way.



### THE ZEIGEWAS PLUS



#### Clear structures

Tough deadline? No Problem. With clearly defined structures and a sophisticated time-management we always implement your ideas on time – even when given a tight schedule.

#### Personal project manager

A personal project manager accompanies you for the whole project. He or she is always available in case you have any questions.

#### Transparent costs







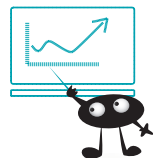



You'll receive a fair and clearly laid out cost-breakdown at the beginning of each project - an essential service for your carefree planning.



**GET EVEN THE BIGGEST PROJECT UP AND RUNNING WITH OUR SUPPORT**

Support is highly important to us – Only those who closely interact can succeed in creating something new.

## OUR SERVICES

<p><b>Flash &amp; Flex Development</b></p> <p>Flash full- &amp; microsites, Flash games, Flash banner ads</p> <p>Revive your brand!</p> 	<p><b>Mobile Solutions</b></p> <p>Apps for iOS, Android and Windows 7 Mobiles</p> <p>A tailor-made app for your brand</p> 	<p><b>Social Marketing</b></p> <p>Integrated social media concepts, operative social media support</p> <p>Facebook, Google+, apps &amp; co – Where should I start?</p>  	<p><b>3D, Illustration, Animation, Postproduction</b></p> <p>3D, illustration, animation, digital photography and image editing, video- and audio arrangements</p> <p>Better than reality – our pictures, movies and animated graphics?</p> 	<p><b>Web 2.0 Development</b></p> <p>CMS with Typo 3, browser-based applications, e-learning, interactive manuals</p> <p>Connected, interactive and collaborative – Your application in the new web</p> 
<p><b>zeigewas Training</b></p> <p>Basic workshops, operating systems, creative workshops, social media</p> <p>Knowledge that sticks</p> 	<p><b>Traditional Advertising</b></p> <p>Corporate identity, print advertising, packaging, events, marketing, PR</p> <p>Hold your brand in your hands</p> 	<p><b>E-Commerce</b></p> <p>consulting e-commerce, setup, design and template customization for Shopware shops</p> <p>Your customized online shop – fast &amp; professional</p> 	<p><b>Trade Show Services</b></p> <p>Exhibition design, showrooms, shop-in-shop systems, road shows, events</p> <p>Also in-house at your customer's site</p> 	

## SUCCESSFUL PROJECTS AND HAPPY CLIENTS SPEAK FOR THEMSELVES



### CUSTOMERS FROM A TO Z



Allianz Elementar Versicherungs AG  
AKW Apparate + Verfahren GmbH  
Argillon GmbH  
Bayerischer Rundfunk  
Bayer AG  
Bertelsmann Verlag  
BMW  
BRZ  
Bundesamt für Flüchtlinge  
Bundeswehr, Streitkräftebasis  
Bundesanzeiger Verlagsgesellschaft  
CEDIP Verlagsgesellschaft  
Daimler-Chrysler  
Dauphin  
Donum by Erika Swarovski  
D. Zentrum für Luft und Raumfahrt  
DFS Deutsche Flugsicherung  
Discovery  
Edenta AG  
Energiesparnetzwerk  
FESTO  
Friendlyway AG  
General Electric  
GODELMANN KG  
Ge ERC Group  
GfK

Hoffmann-La Roche AG  
IBM Business Consulting  
Infineon  
Immoselect GmbH  
InterComponentWare AG  
KabelEins  
Kaufland  
Käser Kompressoren  
Krones  
Koenen GmbH  
Leikheim Brauhaus  
Lufthansa Air Plus  
Luitpoldhütte AG  
Landeszentrale für pol.Zentr. München  
LOG Hydraulik GmbH  
Marcromedia GmbH  
Microsoft  
Mannesman Plastics Machinery  
Matsushita Electric Works  
(Europa) AG  
MBS - Business Solutions  
Mobile.de GmbH  
Nestle Deutschland AG  
Phoenix Contact  
Rehau AG + CO  
Roland Berger Strategy Consulting

SEAT Deutschland GmbH  
Stadt Erlangen/ Neumarkt  
Stern.de GmbH  
Siemens Business Services  
Siemens SQT  
Siemens AG Österreich  
Saint-Gobain ISOVER G+H AG  
Sevenone Interactive  
SPSS  
SupplyOn AG  
Süddeutsche Metall BG  
Stadt- und Kreissparkasse Erlangen  
T-Online  
T-Mobile  
Tomorrow Focus AG  
Universität Zurich  
Webshuttle AG  
Worldsoft AG  
Wuppertaler Stadtwerke  
Vodafone  
ZDF



## WE CREATE IDEAS THAT SIMPLY HELP YOU TO SUCCEED

But it's more than just an idea – we love to present you with new solutions, starting with the first concepts up to the final implementation.

### ZEIGEWAS ON- AND OFFLINE

#### Christian Hubmann

Adobe Flash/AIR/Flex,  
cross-media content,  
terminal solutions,  
XML, web 2.0



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#### Ralf Poppendörfer

Communication,  
organisation,  
controlling  
consulting & coaching,  
marketing & pr-consulting



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#### Mik Ruhland

Concept, design, zeige-  
was training, marketing &  
PR consulting



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#### Andreas Bauer

Flash and iOS, web 2.0,  
ActionScript,  
app development,  
audio arrangements



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